

# Thank you for your Support!

Many thanks to the sponsors, supporters, volunteers and attendees who made the first annual **Project RUFFway** benefit and fashion show, sponsored by Pure Puppy, a howling success! This fashion show 'with a twist' featured models paired with lovable, adoptable shelter dogs for an evening of fun, food, friends, fashion, and of course—lovable dogs looking for their 'forever' homes. Special thanks to Camp Bow Wow in LoDo, Northglenn, Parker and Golden for bringing eleven of their sweetest foster dogs to participate in the event.



## Save the Date!

2nd Annual Project RUFFway  
Friday, April 9th, 2010  
Mile High Station

## Summary and Outcome

**Date:** April 9th, 2009

**Location:** Mile High Station

**Emcees:** Karen Leigh (CBS Channel 4); Matthew Taylor (ACE Entertainment)

**Speakers:** Heidi Ganahl, Camp Bow Wow; Christine Hardy, CSU; Anastasia Aravantinou, Greek animal welfare worker

**Attendees:** 350

**Dogs adopted:** 6 (with great prospects for the remaining pups!)

**Funds raised:** \$28,000

**Beneficiaries:** The Bow Wow Buddies Foundation and CSU's Animal Cancer Center



*"Pure Puppy was honored to sponsor such an incredibly special event. We were overjoyed with the response..."*

- Heather Smith Hillman  
Owner, Pure Puppy



## Thank you to our Sponsors and Supporters!

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**The pup-arazzi was in a fur-enzy! Coverage included TV channels 4, 7 & 9, radio stations KYGO, KQKS, KKFN, KEPN, and KRWZ, the Denver Post, Westword, Denver Magazine and more!**